

# **ONESIE DAY** 6 SEPT

## Wellington Free Onesie Day 2019

### Promotional copy and key messages

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#### ***Wellington and Wairarapa, will you be the One (sie)? (166 words)***

How lucky are we to have the only free ambulance service in the country right here in Greater Wellington and Wairarapa? Wellington Free Ambulance are the ones here for you, so why not be there for them during their annual appeal, Onesie Day?

They look after 1 in 10 of our friends and family every year, answering around 282 calls for help and responding to 161 emergencies every day.

Onesie Day is Wellington Free's annual appeal, when they ask everyone in the community to give them a hand.

They have to raise money to make up the difference between what they get from government funding, and what it costs to run the service.

Donations go towards new ambulances, life-saving equipment and advanced clinical training and research.

So pull out that onesie, or just your wallet and support the ones here for you - Wellington Free Ambulance.

*Give to the street collection, donate at [wfa.org.nz/donate](http://wfa.org.nz/donate), or text ONES to 2489 to donate \$3 to Wellington Free Ambulance.*

#### ***Wellington and Wairarapa, will you be the One (sie)? (128 words)***

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## Wellington and Wairarapa, will you be the One (sie)? (56 words)

Wellington Free Ambulance is the only emergency ambulance service in Greater Wellington and Wairarapa, and the only ones in the country who are free.

Join us and be the ones here for them this Onesie Day.

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### Information about Wellington Free Ambulance:

- Wellington Free Ambulance was founded in 1927 by the Mayor of the day, Sir Charles Norwood, who came across a man, cold and injured in Lambton Quay. He declared that his city would have a free ambulance service because he believes in a place where emergencies needn't cost lives or money.
- They are the only emergency ambulance service in Greater Wellington and Wairarapa, and the only ones in the country who are free.
- They have over 150 trained paramedics who help you over the phone, in your home, and in an emergency. They transport patients between hospital treatments, and their volunteer event medics look after us at community events.
- Wellington Free Flight Paramedics are part of the team onboard the Life Flight helicopter.
- Every day 111 call takers answer 280 calls for help, and paramedics attend 160 incidents.
- They are part funded by government, and have to raise \$4million through community fundraising every year.
- Every dollar makes a mighty difference, and they couldn't be more grateful.
- There are lots of ways to give – give to a collector or text ONES to 2489 to give \$3 this Onesie Day, make a donation via our website ([www.wfa.org.nz/donate](http://www.wfa.org.nz/donate)) or become an event medic ([www.wfa.org.nz/volunteer](http://www.wfa.org.nz/volunteer))

For information visit [www.wfa.org.nz](http://www.wfa.org.nz)

If you'd like to talk more about Onesie Day or have any questions contact Sarah Coulthard on 027 247 2736 or email [sarah.coulthard@wfa.org.nz](mailto:sarah.coulthard@wfa.org.nz)