

From the Head of Emergency Ambulance Services



Kia ora, I'm Kate.

Did you know that regular, ongoing donations go towards providing essential healthcare services? Demand is growing every single day, month, and year for our Emergency Ambulance Services - and our costs are growing too.

In the last year, our frontline crews responded to 860 more incidents than the year before – that's an additional two incidents every day of the year.

This is why your regular and ongoing donations are so important in helping us meet this growing demand.

On behalf of Wellington Free Ambulance and the frontline paramedic crews, thank you for your support - it's deeply appreciated.

Kate Worthington
Head of Emergency Ambulance Services





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Be a Community Champion

By regularly donating to Wellington Free Ambulance on an ongoing basis, you're helping us be here for thousands of people in the Greater Wellington and Wairarapa region.

It's thanks to this essential support for the community that we call you Community Champions!

As a regular and ongoing donor, you're an essential member of the Wellington Free Ambulance team. As a 24/7, 365 days a year service, we need to be here year-round – that's why we need your year-round support.

Your regular and ongoing donations ensure everyone in our community can access emergency ambulance care, when they need it most – free of charge. Thank you for your life-changing support.

HOW YOUR REGULAR DONATIONS ARE USED

Regular, ongoing donations are used to fund many of the general costs of our work that aren't covered by our government funding – including things like:

- Equipment like stretchers, defibrillators and other lifesaving equipment our paramedics need.
- Paying for essential costs of our service like vehicle maintenance, fuel, station maintenance costs – providing our paramedics with the resources they need.
- Infrastructure that supports our entire team in the community- like stations, IT equipment, etc.



Regular donations help to fund



Fully kitted out Critical Care vehicles. These essential vehicles provide specialist medicines and emergency response, wherever an emergency ambulance crew may be. Costs include:

- All medical equipment
- Customised storage and fit-out
- Lights and sirens
- Wellington Free livery



Blood glucose monitor to measure blood sugar - \$40



An electronic thermometer, used with almost every patient - \$400



Used in 98% of call outs, Corpuls defibrillators are essential - \$35,000



Powered stretchers help keep our people and our patients safe - \$56,000

The impact of regular, ongoing donations

Each year we must raise over \$8.5 million from the community to ensure we can be here when people need us most, free of charge – your regular and ongoing donations form a crucial part of this.

Your regular and ongoing donations are used to provide essential healthcare services, including our Emergency Ambulance Service.

An emergency ambulance call-out, on average, costs **\$650**.

Last financial year, regular and ongoing givers donated around \$726,000 – that's the equivalent of approximately 1,116 emergency ambulance responses. These donations have helped us to maintain our ability to keep our services free of charge for our communities. Ensuring there are no financial barriers to accessing emergency healthcare is a founding value we're proud to maintain almost 100 years since Wellington Free was founded. Regular, ongoing donors play a big part in making this possible.

WHAT WELLINGTON FREE AMBULANCE ACHIEVED OVER THE LAST YEAR, THANKS TO OUR COMMUNITIES' SUPPORT



Meet your team of Community Champions

When you donate to Wellington Free Ambulance on a regular, ongoing basis, you're joining a team of likeminded, committed donors.

Have a read of just some of the reasons why our incredible team of Community Champions decided to donate to Wellington Free.

MICHAEL AND BRONWYN'S STORY – "WE'RE SO GRATEFUL FOR WHAT WELLINGTON FREE DID"

"We decided to donate to Wellington Free because of our son, Sam.

Back in 2017, he was working when he collapsed. The fire brigade and Wellington Free took care of him. They worked on him for quite a long time, including restarting his heart with an AED [automated external defibrillator]. He got through that. Over the years, Sam needed repeated defibrillation, and the ambulance always turned up."



To know that we have people like that in all our lives is so comforting

- Georgie



Their compassion, integrity and professionalism really struck me

- Mary





I always remember how kind everyone was

- Nick

How does it work?

It's quick and easy to become a Community Champion and help us provide emergency care for people across Greater Wellington and Wairarapa, 24/7, 365 days a year - completely free of charge.

You choose the amount and how often to give.

You can set up your regular donations online using this form. Choose your donation amount - \$25, \$50, \$75 or \$100, or enter whatever amount suits you best - we value each dollar! Then choose how often you'd like to make your payment - weekly or monthly.

Enter your personal details and then your payment card details, and you're done. Welcome to the team!

Rather not do it online or use a card payment, or want to choose a different payment frequency?

Ring (0508 932 3733) or email us instead.

MAKING CHANGES TO YOUR REGULAR DONATIONS

You can contact us by phone or email if you want to make any changes to your regular donations and we'll get it sorted for you!

Call us - 0508 932 3733 Email us - <u>donate@wfa.org.nz</u>





ONLINE

www.wfa.org.nz/donate

PHONE

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EMAIL

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